



LIVE IN YOUR BEAT. PLAY IN OURS

CORPORATE PROFILE





01

WHO WE ARE

SMU Samba Masala is Singapore Management University's resident Afro-Brazilian percussion group. Incepted in 2004, we have since taken on both local and international stages and enthralled audiences worldwide in the United States, United Kingdom and Germany. The prepossessing reputation of Samba Masala assures endless enthusiasm, passionate performances and bold beats.

A vibrant, high-energy concert scene at night. The background is filled with a large crowd of people, some of whom are dancing. The stage is illuminated with bright, warm lights, and there's a sense of movement and excitement. The overall atmosphere is that of a lively, outdoor music event.

OUR PROMISE.

Drawing inspirations from Afro-Brazilian and Asian percussion styles, we bring forth an eclectic display of percussion music complete with choreography and dance. Known for our unparalleled style, distinct showmanship, and adrenaline-pumping live performances, you can count on us to liven up any occasion—from street busking to event opening to corporate performances tailored to the audience's needs.

OVERSEAS PERFORMANCES

2010 / 2012 / 2014 / 2016 / 2018

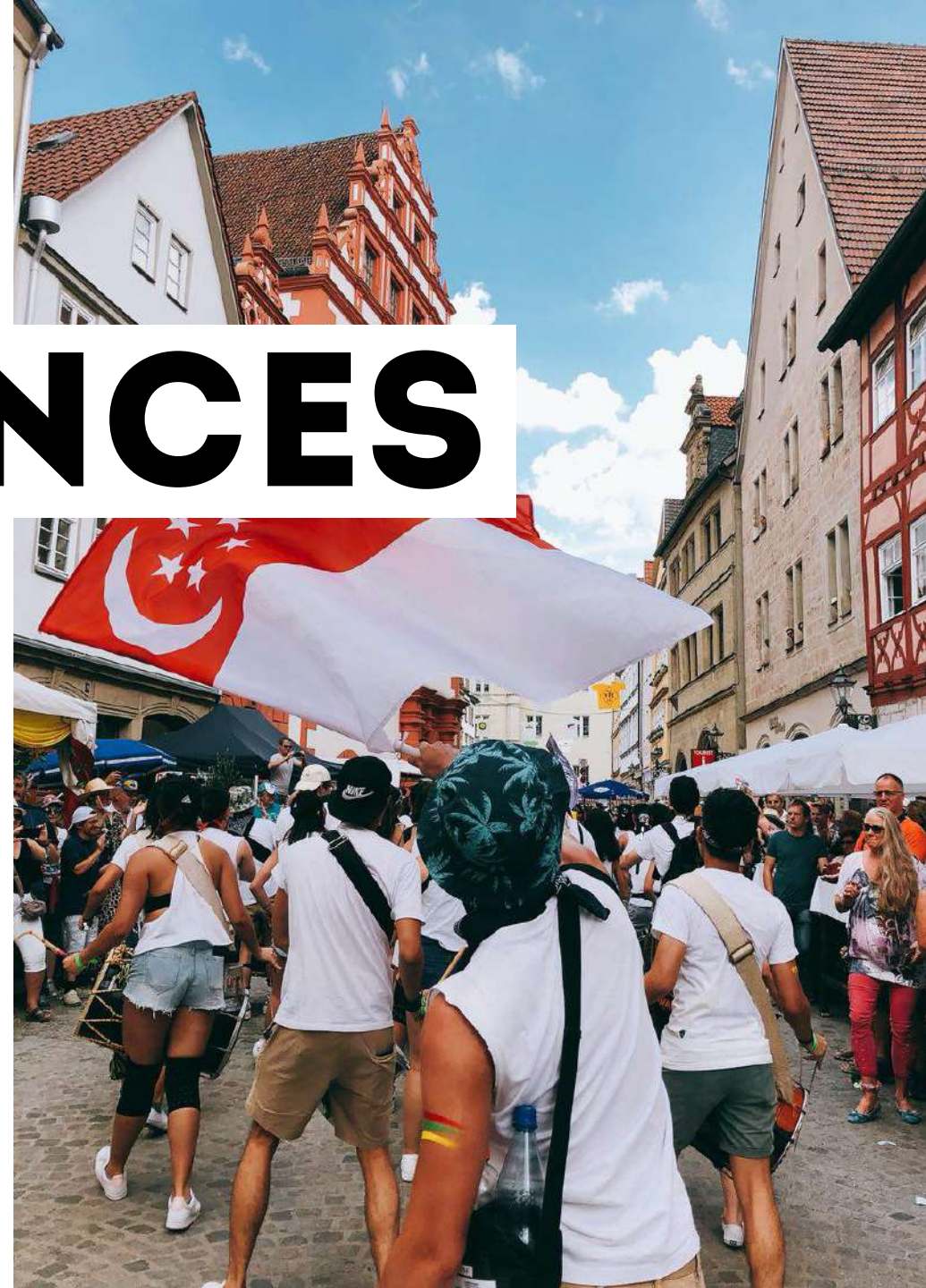
International Samba Festival
Coburg, Germany

2014

Ratakak Percussion Festival
Berlin, Germany

2016

Brazilica Festival
Liverpool, UK



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LOCAL CLIENTS



Recent

ASEAN

Microsoft

Mapletree

Ministry of Education

Singapore Night Festival

Singapore Press Holdings

Breast Cancer Foundation

Singapore Heritage Board

Metta Welfare Association

Brazilian Embassy in Singapore

Past

NTUC

ZoukOut

Singapore Airlines

National Arts Council

The Coca-Cola Company

Southeast Asian (SEA) Games

Singapore Youth Olympic Festival

... And many more!



Organisers of
one of Singapore's
largest samba festivals

VIVA O SAMBA



WE'RE HERE FOR YOU.

Drop us an email at
samba@sa.smu.edu.sg

Or scan this QR code:





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